<table>
<thead>
<tr>
<th>Table of Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Translation and Intercultural Communication International Journal of Language, Translation and Intercultural Communication</td>
</tr>
</tbody>
</table>

**Special Issue**

**Foreign Language Teaching in Tertiary Education: Economy and Foreign Languages**

Copyright © 2016 International Journal of Language, Translation and Intercultural Communication

To cite this article:

### Table of Contents

**Guest Editor's Foreword**  
ELEFTHERIA DOGORITI .....................................................................................................................1

**Articles**  
Survival strategies for teachers and researchers of ESP in economically challenging times  
CHRISTOPHER WILLIAMS ..................................................................................................................7

Επαναπροσδιορίζοντας την Εκπαίδευση/Κατάρτιση των Καθηγητών Ξένων Γλωσσών Καθηγητής Γλώσσας ή Επαγγελματίας των Γλωσσών;  
ARGYRO PROSCOLLI .............................................................................................................................16

Russia’s foreign language market and some innovative aspects of the university curricula  
NATALYA REINHOLD ............................................................................................................................33

Employee discourse: tensions between the use of English and multilingual exchanges in daily work activities.  
EVE LEJOT ...................................................................................................................................................43

Developing a foreign language policy in Greek higher education (HE): striving between Scylla and Charybdis.  
THEODORA TSELIGKA ........................................................................................................................54

Foreign languages education in international literary festival tourism: the case of Festivaletteratura in Italy.  
GIULIA ROSSETTI ......................................................................................................................................68

VERONICA BENZÔ, GIUSEPPINA DI GREGORIO .............................................................................78

The role of foreign languages in hospitality management  
NEKTARIA TZIORA, NIKOLAOS GIOVANIS, CHARALABOS PAPACHARALABOUS ..........................89

Intercultural perceptions among undergraduate students in English for Business and Economics courses.  
ELEFTHERIA NTELIOU, OLGA KEHAGIA ............................................................................................98
Seeking new paths by attempting avant-garde teaching methods through translation and creative writing for classes of English for Academic Purposes (EAP). The cases of the Schools of Engineering, Departments of Mechanical Engineering, Informatics and Tele

SOFIA CHRISTIDOU, STAVROS E. KAMAROUDIS

Developing and exploiting linguistic resources in research and in the didactics of Specialised Translation

IOANNIS E. SARIDAKIS

Language resources to be used in teaching of LSP and specialised translation: Annual Reports in the banking sector as ad-hoc parallel and comparable corpora, in English, French and Greek

ELENI TZIAFA

Papafeio epistolary corpus as a resource in teaching LSP

GIANFRANCA STORNELLI

Monolingualism or multiple versions for Erasmus+ Guidelines? Incompatibilities and utopia.

ELISA HATZIDAKI